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ZHI DA

Viola D. Hank Associated Professor of Finance
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EMPLOYMENT

University of Notre Dame, Mendoza College of Business
Viola D. Hank Associated Professor of Finance, 2012 –
Assistant Professor of Finance, 2006 – 2012

EDUCATION

2006 PhD in Finance, Northwestern University
2001 MSc in Financial Engineering, National University of Singapore
1999 BBA (1st class honors), National University of Singapore

SELECTED PUBLICATIONS

“Industrial Electricity Usage and Stock Returns” (with Dayong Huang and Hayong Yun), accepted at *Journal of Financial and Quantitative Analysis*

“Household Production and Asset Prices” (with Wei Yang and Hayong Yun), accepted at *Management Science*

“The Sum of All FEARS: Investor Sentiment and Asset Prices” (with Joey Engelberg and Pengjie Gao), *Review of Financial Studies*, Vol 28, 1-32 (2015), *lead article*

“Frog in the Pan: Continuous Information and Momentum” (With Umit Gurun and Mitch Warachka), *Review of Financial Studies*, Vol 27, 2171-2218 (2014).

“A Close Look at the Short-term Return Reversal” (with Qianqiu Liu and Ernst Schaumburg), *Management Science*, Vol 60, 658-674 (2014).

“What Drives Stock Price Movement?” (with Long Chen and Xinlei Zhao), *Review of Financial Studies*, Vol 26, 841-876 (2013), *lead article*

“Dividend Smoothing and Predictability” (with Long Chen and Richard Priestley), *Management Science*, Vol 58, 1834-1853 (2012).

“CAPM for Estimating the Cost of Equity Capital: Interpreting the Empirical Evidence” (with Re-Jin Guo and Ravi Jagannathan), *Journal of Financial Economics*, Vol 103, 204-220 (2012)

“In Search of Attention” (with Joey Engelberg and Pengjie Gao), *Journal of Finance*, Vol 66, 1461-1499 (2011), *lead article*

“The Disparity between Long-term and Short-term Forecasted Earnings Growth” (with Mitch Warachka), *Journal of Financial Economics*, Vol 100, 424-442 (2011)

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“Impatient Trading, Liquidity Provision, and Stock Selection by Mutual Funds” (with Pengjie Gao and Ravi Jagannathan), *Review of Financial Studies*, Vol 24, 675-720 (2011)

“Clientele Change, Liquidity Shock and the Return on Financially Distressed Stocks” (with Pengjie Gao), *Journal of Financial and Quantitative Analysis*, Vol 45, No. 1, 27-48 (2010)

“Cashflow Risk, Systematic Earnings Revisions, and the Cross-Section of Stock Returns” (with Mitch Warachka), *Journal of Financial Economics*, Vol 94, 448-468 (2009)

“Cash Flow, Consumption Risk and Cross Section of Stock Returns,” *Journal of Finance*, Vol 64, No. 2, 923-956 (2009).

OTHER PUBLICATIONS

“Lottery Tax Windfalls, State-Level Fiscal Policy, and Consumption” (With Hayong Yun and Mitch Warachka), accepted at *Economics Letters*

"Implementing Black-Litterman using an Equivalent Formula and Equity Analyst Target Prices" (with Leon Chen and Ernst Schaumburg), accepted at *Journal of Investing*

“Relative Valuation and Analyst Target Price Forecasts” (with Ernst Schaumburg), *Journal of Financial Markets*, Vol 14, 161-192 (2011)

“Pricing Options using Implied Trees: Evidence from FTSE-100 Options” (with Kian Guan Lim) *Journal of Futures Markets*, Vol. 22, No.7, 601-626 (2002)

WORKING PAPERS

“When the bellwether dances to noise: Evidence from exchange-traded funds” (With Sophie Shive)

“Fiscal Policy, Consumption Risk, and Stock Returns: Evidence from US States” (With Hayong Yun and Mitch Warachka)

“In Search of Fundamentals” (with Joey Engelberg and Pengjie Gao)

“Investor Optimism, Sales Fixation and Firm Lifecycle” (with Ravi Jagannathan and Jianfeng Shen)

“Growth Expectations, Dividend Yields, and Future Stock Returns” (with Ravi Jagannathan and Jianfeng Shen)

“Catching Fire: the Diffusion of Retail Attention on Twitter” (with Mao Ye, Nitesh Chawla, and Jian Xu)

“Price pressure from coordinated noise trading: Evidence from pension fund reallocations” (with Borja Larrain, Clemens Sialm, and Jose Tessada)

TEACHING CASES

“Convertible Bonds of Countrywide Financial Corporation” (with Ravi Jagannathan), Harvard Business School Case, Prod #KEL323-PDF-ENG

CONFERENCES PRESENTATIONS

(P=presentation, C=presented by coauthor, D=discussion)

- 2005 Financial Management Association Annual Meeting (P)
- 2006 Eastern Finance Association Annual Meeting (P, D2)
Western Finance Association Annual Meeting (P)
McGill University / IFM2, Risk Management Conference (C, D)
China International Conference in Finance (C)
NBER AP Meeting (C)
NBER Market Microstructure Group Meeting (C)
- 2007 American Finance Association Meeting (P2)
Western Finance Association Annual Meeting (D2)
China International Conference in Finance (C)
Financial Research Association Meeting (P)
- 2008 NBER AP Meeting (P)
Western Finance Association Annual Meeting (C)
China International Conference in Finance (C)
Financial Management Association Annual Meeting (C2)
Finance Association/Nippon Finance Association 2008 International Conference (C)
- 2009 American Finance Association Meeting (P)
Midwest Finance Association Meeting (D2)
Caescarea Center Sixth Annual Academic Conference in Israel (P)
Fifth Annual Behavioral Science Conference at Yale University (C)
NBER Market Microstructure meeting (C)
FIRS 2009 Prague meetings (C)
Western Finance Association Annual Meeting (P, D)
20th conference on Financial Economics and Accounting (P)
Financial Research Association Meeting (C)
- 2010 American Finance Association Meeting (C2)
The Jackson Hole Finance Conference (C)
2010 CARE Conference (C)
NBER Behavioral Economics Meeting (C)
Western Finance Association Annual Meeting (C)
China International Conference in Finance (C2)
European Summer Symposium on Financial Markets (P2)
Financial Management Association Annual Meeting (C2)
- 2011 Driehaus Behavioral Finance Symposium at DePaul University (P)
2011 SFS Cavalcades Program at University of Michigan (C)
FIRS 2011 Sydney meetings (C)
China International Conference in Finance (P2, D1)
European Summer Symposium on Financial Markets (D)
Financial Management Association Annual Meeting (C)
- 2012 American Finance Association Meeting (C)
3rd Behavioral Finance Conference at Queen’s School of Business (P)

- European Finance Association Meeting (C)
State of Indiana Finance Conference (D)
2012 Symposium at HKUST (P)
Tel Aviv Finance Conference (D)
- 2013 American Finance Association Meeting (P,D)
FSU SunTrust Beach Conference (C)
2013 SFS Cavalcades Program at University of Miami (D)
FIRS 2013 Conference in Dubrovnik (C)
Caesarea Center 10th Annual Conference, Israel (C)
The Fifth Finance Conference at Pontifica Universidad Catholica De Chile (P)
China International Conference in Finance (P1, C1, D2)
Borsa Istanbul Finance & Economics Conference (P)
2nd Luxembourg Asset Management Summit (C)
- 2014 American Finance Association Meeting (C)
Western Finance Association Annual Meeting (D)
Research in Behavioral Finance Conference at Erasmus (P)
Central Bank Workshop on Market Microstructure in Rome (C)
- 2015 Midwest Finance Association Meeting (D, P)
ABFER 3rd Annual Conference in Singapore (scheduled, D, C)
China International Conference in Finance (scheduled, P1, C2, D2)
WU Gutmann Center Symposium 2015 (scheduled, C)
European Finance Association Meeting (scheduled, C2)
The Seventh Finance Conference at PUC De Chile (scheduled , C)

OTHER PRESENTATIONS

- 2005 Lehman Brothers and a Chicago-based hedge fund
- 2006 University of Notre Dame (Jan and May), NYU Stern, UC-Irvine, UT-Austin, Columbia GSB, Washington University, Wharton, Vanguard, Vanderbilt University, Lehman Brothers, NY Fed, Arizona State University, Singapore Management University
- 2007 University of Notre Dame, Indiana University, UIUC, Michigan, Barclays Global Investors
- 2008 University of Notre Dame, University of Houston, UIC, Indiana University
- 2009 Macquarie Global Quant Conference in Singapore (invited speaker), Singapore Management University, Purdue University, Chicago Quantitative Alliance Annual Academic Competition, HEC Montreal, University of Notre Dame
- 2010 University of Michigan, City University London, University of Technology Sydney, University of New South Wales, University of Sydney, Australian National University, Fordham University, Norwegian School of Management (BI), Norwegian School of Economics and Business Administration (NHH), USC, Arizona State University, University of Wisconsin-Madison, University of Maryland, UIC, and several hedge funds
- 2011 Citigroup Global Quant Conference in Vienna (invited speaker), Florida State University, Purdue University (Engineering Department), University of Delaware, Queen's University
- 2012 Emory University, University of Notre Dame (Mar and Nov), Peking University, Hong Kong University, Chinese University of Hong Kong, Southwest University of Finance and Economics in China, Deutsche Bank Quant Conference in NYC (invited speaker), University of Toronto, CKGSB
- 2013 Mingshi Investment, Singapore Management University, National University of Singapore, Nanyang Technological University, UIUC, University of Cincinnati

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- 2014 University of Notre Dame (May and Aug), Shanghai Advanced Institute of Finance, Erasmus University Rotterdam, Texas A&M, University of Miami
- 2015 UC-Irvine, University of Notre Dame, Georgia State University, CKGSB (scheduled), Tsinghua PBC (scheduled), Peking University (scheduled), Southwest University of Finance and Economics in China (scheduled), University of Hawaii (scheduled), University of Kansas (scheduled)

OTHER PROFESSIONAL ACTIVITIES

Editorial Board, Co-editor (2013-2014), Finance Research Letters

Ad-hoc Referee, Contemporary Accounting Research, Economic Journal, Economics Letters, European Financial Management, Financial Management, Finance Research Letters, Financial Review, Information Systems Research, Journal of Banking and Finance, Journal of Business and Economic Statistics, Journal of Business Finance and Accounting, Journal of Empirical Finance, Journal of European Economic Association, Journal of Finance, Journal of Financial Economics, Journal of Financial Intermediation, Journal of Financial Markets, Journal of Financial and Quantitative Analysis, Journal of International Money and Finance, Management Science, Managerial Finance, Pacific Basin Finance Journal, Review of Accounting Studies, Review of Finance, Review of Financial Studies

External Grant Reviewer, Hong Kong Research Grant Council (Jan & Feb 2008, Feb 2009, Mar 2012) and the Foundation for Science and Technology (FCT) in Portugal (Nov 2012)

Program Committee Member, 2008-now FMA Annual Meeting, 2011 FMA Asian Conference, 2011-now FIRS Conference, 2011-now WFA, 2012-now SFS Cavalcade, 2012-2013 China International Conference in Finance (CICF), 2013-now EFA

Book Reviewer, MIT Press

External PhD dissertation committee member, Aymen Karoui (HEC Montreal), Zhuo Chen (Northwestern Kellogg)

Member, recruiting committee, Finance Department, University of Notre Dame, 2012-now

Fellow, Institute for Asia and Asian Studies, University of Notre Dame, 2013-now

Faculty Member, Interdisciplinary Center for Network Science & Applications (iCeNSA), University of Notre Dame, 2014-now

Faculty Mentor, Building Bridges Mentoring Program, University of Notre Dame, 2012-2014

WORKING EXPERIENCE

- 1999 - 2000 Research Associate, NUS Center for Financial Engineering, Singapore
2000 - 2001 Associate, Interest rate and exotic derivative desk, DBS Bank, Singapore

HONORS AND AWARDS

- 2013 Luksic research collaboration grant

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- 2010 First Prize Winner, 2010 Crowell Memorial Prize Paper Competition (with Joey Engelberg and Pengjie Gao)
- 2009 First Prize Winner, Chicago Quantitative Alliance Academic Competition (with Joey Engelberg and Pengjie Gao)
- 2007 Morgan Stanley Equity Microstructure Research Grant (with Ernst Schaumburg)
- 2006 Moody's Credit Markets Research Fund (with Pengjie Gao)
- 2006 NYSE student travel grant for attending WFA
- 2005 Finalist, 2005 Lehman Brothers Fellowship for Research Excellence in Finance
- 2001-2006 Fellowship, Kellogg School of Management
- 2001 DBS Gold Medal and ABN AMRO Finance Prize for the best student in MSc in Financial Engineering program, National University of Singapore
- 1995 - 1999 Singapore's national merit-based undergraduate scholarship
- 1995 - 1999 Dean's list placements

PROFESSIONAL MEMBERSHIPS AND QUALIFICATIONS

- 2001 - present Chartered Financial Analyst (CFA)
- 2000 - present Global Association of Risk Professionals (GARP) Certified Financial Risk Manager
- 2005 - present Member, American Finance Association & Western Finance Association