# Jianfeng Yu

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## **Current Employment**

*Jianshu Chair Professor of Finance*, PBC School of Finance, Tsinghua University, 2016 ~ present

#### **Past Positions**

Piper Jaffray Professor in Finance, Professor of Finance, Associate Professor of Finance, Assistant Professor of Finance, Carlson School of Management, University of Minnesota, 2008 ~ 2017 (on leave, 2015-2017)

*Professor of Finance, Executive Associate Dean*, School of Management and Economics, Chinese University of Hong Kong (Shenzhen), 2015 ~ 2016

*Visiting Professor of Finance*, PBC School of Finance, Tsinghua University, Fall 2014

## Education

*Ph.D. in Finance*, The Wharton School, University of Pennsylvania, 2003-2008 *Doctoral Studies in Statistics*, Yale University, 2000-2003 (*M.A.* obtained in 2001, PhD Dissertation Proposal Passed in 2003)

**B.Sci. in Probability and Statistics**, University of Science and Technology of China (USTC), 1996-2000

### **Research Interests**

Behavioral Finance, Quantitative Strategies, Asset Pricing with Frictions, International Markets

#### **Selected Publications**

- 1. Investor Sentiment and the Mean-Variance Relation, (with Yu Yuan), *Journal of Financial Economics* 100, May 2011, pp. 367-281
- 2. Investor Attention, Psychological Anchors, and Stock Return Predictability (with Jun Li), *Journal of Financial Economics* 104, May 2012, pp. 401-419

- 3. The Short of It: Investor Sentiment and Anomalies (with Rob Stambaugh, and Yu Yuan), *Journal of Financial Economics* 104, May 2012, pp. 288-302
  - Inaugural AQR Insight Award, honorable mention, 2012
  - RWC Marshall Blume Prize, honorable mention, 2011
- 4. Using Long-Run Consumption-Return Correlations to Test Asset Pricing Models, *Review of Economic Dynamics* 15, July 2012, pp. 317-335
- 5. Technological Growth and Asset Pricing, (with Nicolae Garleanu and Stavros Panageas), *Journal of Finance* 67, August 2012, pp. 1265-1292
  - Smith-Breeden Prize (First Prize), 2012
- 6. Government Investment and the Stock Market (with Frederico Belo), *Journal of Monetary Economics* 60, April 2013, pp. 325-339
- 7. A Sentiment-based Explanation of the Forward Premium Puzzle, *Journal of Monetary Economics* 60, May 2013, pp.474-491
- 8. Uncertainty, Risk, and Incentives: Theory and Evidence, (with Zhiguo He, Si Li and Bin Wei), *Management Science* 60, January 2014, pp. 206-226
  - 3<sup>rd</sup> Annual TCFA Best Paper Award, 2012
- 9. The Long of It: Odds That Investor Sentiment Spuriously Predicts Anomaly Returns, (with Rob Stambaugh and Yu Yuan), December 2014, *Journal of Financial Economics* 114, pp. 613-619
- 10. Financial Entanglement: A Theory of Incomplete Integration, Leverage, Crashes, and Contagion (with Nicolae Garleanu and Stavros Panageas), July 2015, *American Economic Review* 105, pp. 1979-2010
- 11. Arbitrage Asymmetry and the Idiosyncratic Volatility Puzzle (with Rob Stambaugh and Yu Yuan), October 2015, *Journal of Finance* 70, pp. 1903-1948
- 12. Asset Pricing in Production Economies with Extrapolative Expectations (with David Hirshleifer and Jun Li), November 2015, *Journal of Monetary Economics* 76, pp. 87-106
- 13. Short- and Long-Run Business Conditions and Expected Returns (with Qi Liu, Libin Tao and Weixing Wu), December 2017, *Management Science* 63, pp.4137-4157.
- 14. Reference-Dependent Preferences and the Risk-Return Trade-off (with Huijun Wang and Jinghua Yan), February 2017, *Journal of Financial Economics* 123, pp.395-414

- Q-Group Research Award, 2012
- Chicago Quantitative Alliance Academic Competition, Third Prize, 2014
- 15. Optimal Long-Term Contracting with Learning, (with Zhiguo He, Bin Wei, and Feng Gao), October 2017, *Review of Financial Studies* 30, pp.2006-2065.
- 16. Investor Sentiment and Economic Forces (with Junyan Shen and Shen Zhao), April 2017, *Journal of Monetary Economics* 86, pp. 1-21, Lead Article
  - Chicago Quantitative Alliance Academic Competition, First Prize, 2012
  - Crowell Memorial Prize (Third Prize), PanAgora Asset Management, 2013
  - TCFA Best Paper Award, 2013
- 17. Lottery-Related Anomalies: The Role of Reference-Dependent Preferences (with Li An, Huijun Wang, and Jian Wang), 2020, *Management Science* 66, pp. 473-501
  - CQAsia Academic Competition, First Prize, 2016
- 18. Impediments to Financial Trade: Theory and Applications (with Nicolae Garleanu and Stavros Panageas), 2020, *Review of Financial Studies* 33, pp. 2697-2727
- 19. Time-Varying Demand for Lottery: Speculation Ahead of Earning Announcements (with Bibo Liu, Huijun Wang and Shen Zhao), 2020, *Journal of Financial Economics* 138, pp. 789-817
- 20. Aggregate Expected Investment Growth and Stock Market Returns (joint with Jun Li and Huijun Wang), 2021, *Journal of Monetary Economics* 117, pp. 618-638
- 21. Attention and Underreaction-Related Anomalies (with Xin Chen, Wei He, and Libin Tao), *Management Science*, Forthcoming
- 22. Attention Spillover in Asset Pricing (with Xin Chen, Li An, and Zhengwei Wang), *Journal of Finance*, Forthcoming

### **Selected Working Papers**

- 1. Characteristics-Based Factors (with Zhuo Chen, Bibo Liu, Huijun Wang and Zhengwei Wang), January 2020
- 2. Investor Sentiment and the Pricing of Characteristics-Based Factors (with Zhuo Chen, Bibo Liu, Huijun Wang and Zhengwei Wang), February 2020

- 3. Priming and Stock Preferences: Evidence from IPO Lotteries (with Conghui Hu, Yu-Jane Liu, and Xin Xu), December 2019
- 4. Time Variation in Extrapolation and Anomalies (with Wei He and Yuehan Wang), April 2020
- 5. Similar Stocks (with Wei He and Yuehan Wang), March 2021
- 6. Extrapolative Market Participation (with Wanbin Pan, Zhiwei Su, and Huijun Wang), April 2021
  - XiYue Best Paper Award, CICF, 2022
- 7. Extrapolation and Risk-Return Trade-offs (with Qi Liu, Zhiwei Su, and Huijun Wang), April 2022
  - GARP Research Excellence Award, CIRF, 2022
- 8. Macroeconomic Perceptions and Anomalies (with Wei He and Zhiwei Su), June 2022

# **Teaching Experience**

PBC School of Finance, Tsinghua University, China, Instructor

Behavioral Finance (PhD), 2018 ~

Behavioral Finance (GFD, EMBA, and various EE Programs), 2016 ~

Behavioral Finance (Master in Finance), 2014, 2018~

Data Analysis and Investment Decision (FMBA), 2017 ~

Principles of Economics (various EE Programs), 2016 ~

Carlson School of Management, University of Minnesota, Instructor

Behavioral Finance (UG and MBA), 2014 – 2015

Options in Corporate Finance (UG), 2010 – 2013

Corporate Financing Decision (UG), Spring 2009

Theory of Capital Markets (PhD), 2010 – 2015

Empirical Asset Pricing (PhD), Fall 2012

The Wharton School, University of Pennsylvania, Teaching Assistant

Empirical Research in Finance (Ph.D.), 2006 – 2008

Monetary Economics and the Global Economy (MBA) 2006 – 2007

Fixed Income Securities (MBA), 2004

Funding Investments (MBA), 2005 – 2006

Investment and Trading (MBA), 2005

#### Honors and Awards

XiYue Best Paper Award, China International Conference in Finance, 2022 GARP Research Excellence Award, CIRF, 2022

Keynote Address: The Fifth International Workshop on Futures and Derivatives, 2016

CQAsia Academic Competition, First Prize, 2016

Keynote Address: The 7th International Workshop on Behavioral Operations Management, 2015

Chicago Quantitative Alliance (CQA) Academic Competition, Third Prize, 2014 4<sup>th</sup> Annual TCFA Best Paper Award, 2013

Crowell Memorial Prize (Third Prize), PanAgora Asset Management, 2013 Annual Faculty Research Award, Carlson School of Management, 2012 & 2014 Smith-Breeden Prize (First Prize), 2012

Institute for Quantitative Research in Finance (Q-Group) Research Award, 2012 Chicago Quantitative Alliance (CQA) Academic Competition, First Prize, 2012 3<sup>rd</sup> Annual TCFA Best Paper Award, 2012

Inaugural AQR Insight Award, honorable mention, 2012

RWC Marshall Blume Prize, honorable mention, 2011

Dean's Small Research Grant, Carlson School of Management, 2009-2012

Sterling Prize Fellow, Yale University, 2000-2002

The Best Senior Thesis Award, Univ. of Science & Technology of China, 2000

#### Service

Associate Editor, Journal of Financial Economics, 2021~

Associate Editor, Journal of Empirical Finance, 2020~

Associate Editor, Journal of Economic Dynamics and Control, 2018~

Associate Editor, Financial Management, 2019~2022

Ph.D. Program Coordinator in Finance, 2013-2015, University of Minnesota

Faculty Recruiting Committee, 2013-2014, University of Minnesota

Seminar and Brownbag Organizer, 2009-2010, University of Minnesota