# Dong Lou (楼栋)

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### Education

2004-2009 Yale University, New Haven, CT

Ph.D. in Finance

Advisors: Nicholas Barberis and William Goetzmann

2000-2004 **Columbia University**, New York, NY

B.S. in Computer Science

Summa Cum Laude

# **Employment**

2022-present Professor of Finance, London School of Economics

2015-2022 Associate Professor of Finance, **London School of Economics**2009-2015 Assistant Professor of Finance, **London School of Economics** 

### Other Affiliations

2019-present Academic Visitor and Consultant, **Bank of England**2016-present Research Fellow, **Center for Economic Policy Research**2013-2016 Research Affiliate, **Center for Economic Policy Research** 

#### **Publications**

 "A Flow-Based Explanation for Return Predictability," 2012 Review of Financial Studies, 25, 3457-3489

2. "Complicated Firms" (with Lauren Cohen), 2012

Journal of Financial Economics, 104, 383-400

Winner of First Prize, Crowell Memorial Award for Best Paper in Quantitative Investments, 2011

Winner of Best Paper Prize, the Center for Research in Security Prices (CRSP) Forum, 2010

Winner of Institute for Quantitative Investment (INQUIRE UK) Research Grant, 2010

Winner of First Prize, Istanbul Stock Exchange 25th Anniversary Best Paper Competition, 2010

"Anticipated and Repeated Shocks in Liquid Markets" (with Hongjun Yan and Jinfan Zhang), 2013
 Review of Financial Studies, 26, 1891-1912

Winner of NASDAQ OMX Award for Best Paper on Asset Pricing, Western Finance Association, 2011

4. "Attracting Investor Attention through Advertising," 2014 Review of Financial Studies, 27, 1797-1829

5. "Industry Window Dressing" (with Huaizhi Chen and Lauren Cohen), 2016 Review of Financial Studies, 29, 3354-3393

 "A Tug of War: Overnight vs. Intraday Expected Returns" (with Christopher Polk and Spyros Skouras), 2019 Journal of Financial Economics, 134, 192-213

"Offsetting Disagreement and Security Prices"
 (with Shiyang Huang, Byoung-Hyoun Hwang, and Chengxi Yin), 2020

 Management Science, 66, 3295-3798

 "IQ from IP: Simplifying Search in Portfolio Choice" (with Huaizhi Chen, Lauren Cohen, Umit Gurun, and Christopher Malloy), 2020 Journal of Financial Economics, 138, 118-137
 Winner of First Prize, Crowell Memorial Award for Best Paper in Quantitative Investments, 2018

"Casting Conference Calls" (with Lauren Cohen and Christopher Malloy), 2020
 Management Science, 66, 4921-5484
 Winner of First Prize, Crowell Memorial Award for Best Paper in Quantitative Investments, 2014

- 10. "The Rate of Communication" (with Shiyang Huang and Byoung-Hyoun Hwang), 2021 *Journal of Financial Economics*, 141, 533-550
- "Informed Trading in Government Bond Markets"
   (with Robert Czech, Shiyang Huang and Tianyu Wang), 2021
   Journal of Financial Economics, 142, 1253-1274
   Winner of Best Paper Award, China International Conference in Finance, 2019

12. "Comomentum: Inferring Arbitrage Capital from Return Correlations" (with Christopher Polk), 2022 Review of Financial Studies, 35, 3272–3302

Finalist for AQR Insight Award, 2014

Winner of Institute for Quantitative Investment (INQUIRE Europe) Research Grant, 2012

Winner of Institute for Quantitative Investment (Q-Group) Research Grant, 2012

- "Ripples into Waves: Trade Networks, Economic Activity, and Asset Prices" (with Jeffery Chang, Huancheng Du, and Christopher Polk), 2022 Journal of Financial Economics, 145, 217-238
- "Wealth Redistribution in Bubbles and Crashes" (with Li An and Donghui Shi), 2022
   Winner of Best Paper Award, China Financial Research Conference, 2019
   Journal of Monetary Economics, 126, 134-153

# **Working Papers**

- 15. "An Anatomy of Long-Short Equity Funds" (with Li An, Shiyang Huang, and Jiahong Shi), 2022
- 16. "Margin Trading and Leverage Management" (with Jiangze Bian, Zhi Da, Zhiguo He, Kelly Shue, and Hao Zhou), 2022 Winner of Best Paper Award in Asset Pricing, SFS Cavalcade Asia-Pacific, 2017 Winner of Best Paper Award, China Financial Research Conference, 2016
- 17. Relative Basis and the Expected Returns of Commodity Futures (with Ming Gu, Wenjin Kang, and Ke Tang), 2022
- 18. "Superstar Firms and College Major Choice" (with Darwin Choi and Abhiroop Mukherjee), 2022
- 19. "The Booms and Busts of Beta Arbitrage" (with Shiyang Huang, Xin Liu, and Christopher Polk), 2022 Winner of Quantitative Management Initiative (QMI) Grant, 2013 Winner of Europlace Institute of Finance Research Grant, 2013
- 20. "The Day Destroys the Night, Night Extends the Day" (with Christopher Polk and Spyros Skouras), 2022
- "The Effect of Advisors' Incentives on Clients' Investments"
   (with Diego Battiston, Jordi Blanes-Vidal, and Rafael Hortala-Vallve), 2022
- "Unintended Consequences of Holding Dollar Assets"
   (with Robert Czech, Shiyang Huang and Tianyu Wang), 2022

### Awards and Fellowships

Best Paper Award, China International Conference in Finance, 2019

Best Paper Award, China Financial Research Conference, 2019

First Prize, Crowell Memorial Prize, PanAgora Asset Management Academic Competition, 2018

Best Paper Award in Asset Pricing, SFS Cavalcade Asia-Pacific, 2017

Best Paper Award, China Financial Research Conference, 2016

Finalist, AQR Insight Award, 2014

First Prize, Crowell Memorial Prize, PanAgora Asset Management Academic Competition, 2014

Investor Responsibility Research Center (IRRC) Institute Research Grant, 2013

Europlace Institute of Finance Research Grant, 2013

Institute for Quantitative Investment (INQUIRE Europe) Research Grant, 2013

Quantitative Management Initiative (QMI) Grant, 2013

Institute for Quantitative Investment (Q-Group) Research Grant, 2012

Institute for Quantitative Investment (INQUIRE Europe) Research Grant, 2012

NASDAQ OMX Award for Best Paper on Asset Pricing, Western Finance Association, 2011

First Prize, Crowell Memorial Prize, PanAgora Asset Management Academic Competition, 2011

Best Paper Prize, the Center for Research in Security Prices (CRSP) Forum, 2010

First Prize, Istanbul Stock Exchange 25th Anniversary Best Paper Competition, 2010

Institute for Quantitative Investment (INQUIRE UK) Research Grant, 2010

Paul Woolley Center Academic Grant, University of Technology Sydney, 2010

Whitebox Advisors Fellowship, Yale International Center for Finance, 2010

Yale Graduate School Fellowship, 2004-2009

First Prize, ACM Programming Contest, Columbia Chapter, 2001

Columbia University Fu Foundation Scholarship, 2000-2004

# **Teaching Experiences**

2009-present Instructor, London School of Economics

Empirical Asset Pricing (PhD), Asset Markets (MSc), Investments (BSc)

2005-2008 Teaching Assistant, Yale School of Management

Financial Instruments (MBA), Investment Management (MBA)

Financial Economics I (PhD)

# **Visiting Positions**

2022-2023 Tsinghua PBC School of Finance

2015 Spring
 2012 Fall
 London Business School
 Harvard Business School
 2010 Summer
 Yale School of Management

### **Invited Academic Presentations**

2022: University of Georgia, Stockholm Business School, Texas A&M University, NBER Summer Institute Risks of Financial Institutions, Renmin University of China, University of Bristol, Korea University Business School, University of Washington (Seattle)

2021: Virtual Finance Seminar (Michigan State/UIC), Dartmouth College, University of Utah, University of Colorado Boulder, London Quant Group, Annual JPMCC International Commodities Symposium, CUNEF Madrid

2020: Lancaster University, University of Maryland, CEPR European Conference on Household Finance, Nanyang Technological University, Cornell University, York University (Toronto), McGill University

2019: Tsinghua PBC School of Finance, Peking University Guanghua School of Management, HEC Montreal, Católica Lisbon School of Business & Economics, London School of Economics, University of Cologne, University of Exeter

2018: Macro Financial Modeling Winter Meeting, King's College London, Renmin University, University of International Business and Economics, Chinese University of Hong Kong, CEPR Spring Symposium in Financial Economics, SwissRe Research Conference, Financial Intermediation Research Society Annual Conference, NBER Summer Institute Education/Labor Studies, University of Geneva, Hong Kong Polytechnic University, HEC Paris, London School of Economics

2017: CEMFI Madrid, Toulouse School of Economics, Durham Business School, Loughborough Business School, Leeds Business School, Manchester Business School, Jump Trading, Frontiers of Finance Conference, Annual Conference in Financial Economics Research at Arison School of Business (IDC), London School of Economics, Renmin University, London Quant Conference, Stockholm School of Economics, Yale School of Management, New York University (Stern), University of Toronto (Rotman)

2016: University of London Birkbeck, Renmin University, Hong Kong University of Science and Technology, Tilburg University, University of Amsterdam, City University of New York (Baruch), UBS Quant Conference, University of Geneva, Citigroup Quant Research Conference, London Quant Group, Chinese University of Hong Kong (Shenzhen), Chinese University of Hong Kong (Shatin), University of Hong Kong, London School of Economics

2015: University of Southern California, Luxembourg School of Finance, Adam Smith Asset Pricing Conference, University of Bristol, IESE Business School, London Business School, Western Finance Association Annual Meeting, London School of Economics, Mizuho Bank Annual Conference, Singapore Management University, National University of Singapore, Rotterdam School of Management (Erasmus University), Copenhagen Business School, University of Zurich, NBER Asset Pricing Fall, London Empirical Asset Pricing Meeting, Imperial College Business School, Shanghai Advanced Institute of Finance, Renmin

#### University, Zhejiang University

2014: American Finance Association Annual Meeting, London Business School, Inquire Europe/UK Joint Seminar, 4Nations Cup, London School of Economics, 4th Helsinki Finance Summit, University of Warwick, Quantitative Management Initiative Annual Conference, University of California Davis Finance Symposium, Financial Research Association Annual Meeting

2013: Mannheim University, UNC-Duke Corporate Finance Conference, Adam Smith Asset Pricing Conference, Edinburgh University, University of Paris Dauphine, Napa Conference on Financial Market Research, University of York, Finance UC Conference at Pontifica Universidad Catholica De Chile, London School of Economics, Western Finance Association Annual Meeting, 9th Annual Asset Pricing Retreat, 3rd Helsinki Finance Summit, European Finance Association Annual Meeting, University of California Berkeley (Hass), HEC Paris, New York University (Stern), Borsa Istanbul Finance & Economics Conference, University of California Irvine, NBER Behavioral Finance Fall, London School of Economics Paul Woolley Center, INSEAD, HKUST Finance Symposium

2012: University of Reading, University of Exeter, London School of Economics, Paul Woolley Conference at the Toulouse School of Economics, Shanghai Advanced Institute of Finance, Singapore Management University, Nanyang Technological University, Paul Woolley Conference at the London School of Economics, Duisenberg School Workshop on Behavioral Finance, Yale School of Management, Ohio State University, Princeton University, Brandies University, Harvard Business School, Dartmouth College (Tuck), NBER Asset Pricing Fall, Columbia University, NBER Behavioral Finance Fall, Emory University, University of Rochester, University of Miami, University of Southern California, Boston College, Financial Research Association Annual Meeting

2011: American Finance Association Annual Meeting, London School of Economics, Paul Woolley Conference at the Toulouse School of Economics, Manchester Business School, Purdue University, European Finance Association Annual Meeting, Inquire UK Autumn Seminar, Stockholm School of Economics, Helsinki School of Economics (Aalto University), University of Lugano (Swiss Finance Institute), NBER Behavioral Finance Fall

2010: London School of Economics, Paul Woolley Conference at the Toulouse School of Economics, Adam Smith Asset Pricing Conference, Yale School of Management, European Finance Association Annual Meeting, Rotterdam School of Management (Erasmus University), Nottingham Business School, Paul Woolley Conference at the University of Technology Sydney, Inaugural Miami Finance Conference

2009: Boston College, Columbia Business School, Cornell University (Johnson), Dartmouth College (Tuck), Harvard Business School, University of Illinois at Urbana Champaign, Indiana University, London Business School, London School of Economics, University of Notre Dame, Ohio State University, University of Texas at Austin, University of Toronto, Yale School of Management

#### **Conference Discussions**

2022: American Finance Association Annual Meeting

2021: Adam Smith Asset Pricing Conference, SFS Cavalcade, LSE Paul Woolley Conference

2020: American Finance Association Annual Meeting

2018: Frontiers of Finance Conference, Financial Intermediation Research Society Annual Conference, INSEAD Finance Symposium, NBER Chinese Economy Working Group Meeting

2017: American Finance Association Annual Meeting, Consortium on Institutional Investing and Hedge Funds at Cambridge University, NBER Long-Term Asset Management Conference, China International Conference in Finance

2016: American Finance Association Annual Meeting (x2), Adam Smith Asset Pricing Conference

2015: European Finance Association Annual Meeting, Conference on the Advances in the Analysis of Hedge Fund Strategies at Imperial College

2014: American Finance Association Annual Meeting (x3)

2013: Annual Rothschild Caesarea Center Conference, SIFR Conference on Re-Thinking Beta, European Finance Association Annual Meeting

2012: American Finance Association Annual Meeting (x2)

2011: American Finance Association Annual Meeting, Coller Institute of Private Equity Symposium, CEPR Gerzensee Summer Symposium on Financial Markets

2010: American Finance Association Annual Meeting, NBER Behavioral Finance Spring, Paul Woolley Conference at the London School of Economics, Asset Management Research Conference at Cass Business School, CEPR Gerzensee Summer Symposium on Financial Markets, European Finance Association Annual Meeting

2009: Paul Woolley Conference at the London School of Economics, Western Finance Association Annual Meeting, Central Bank Conference on Market Microstructure

#### **Professional Services**

Associate Editor: Journal of Financial Economics (2021-present), Financial Management (2016-present), Management Science (2014-present), Journal of Empirical Finance (2014-present)

Ad-hoc Referee: Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Political Economy, Quarterly Journal of Economics, Review of Economic Studies, Economic Journal, International Review of Finance, Journal of Banking and Finance, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Empirical Finance, Journal of European Economic Association, Journal of Financial Econometrics, Journal of Financial Intermediation, Journal of Financial Markets, Journal of Financial and Quantitative Analysis, Journal of Law and Economics, Journal of Law, Economics and Organization, Management Science, Review of Asset Pricing Studies, Review of Finance, Review of International Economics, Israeli Science Foundation, Research Grant Council of Hong Kong

Conference Program Committee: American Finance Association Annual Meeting, Western Finance Association Annual Meeting, SFS Cavalcade, European Finance Association Annual Meeting, European Financial Management Association Annual Meeting, China International Conference in Finance, HKUST Finance Symposium, World Finance Conference, LSE Paul Woolley Center Annual Conference, Napa Conference on Financial Markets, Adam Smith Asset Pricing Conference

School/Department Services: Member of the LSE Graduate Studies Sub-Committee (2020-present); Co-Chair of the Department Junior Recruiting Committee (2016-2018, 2021); Member of the Department Junior Recruiting Committee (2013-2015, 2019-2020) Member of the Department Research Committee (2016-present); Department Representative to the LSE Academic Board (2015-2017)

PhD Students Advised: Shiyang Huang (2015, University of Hong Kong); Huaizhi Chen (2016, University of Notre Dame); Olga Obizhaeva (2018, Stockholm School of Economics); Tengyu Guo (2019, Canada Pension Plan Investment Board); Francesco Nicolai (2021, BI Norwegian Business School); Bruce Iwadate (2021, CUNY Baruch College), Jiantao Huang (2022, University of Hong Kong)

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